



Saturday, January 12, 2019 | Lake Pflugerville Park | Race Start 9am

Sponsor Levels & Benefits

Grandmaster Sponsor – \$15,000 (Fair Market Value \$450)

Supports 23 kids for one year in Kickstart Kids program

- Exclusive race banner at the Start/Finish Line
- Top sponsor on all advertising materials/event promotions
- Logo/name featured on race bibs for all racers
- XL logo/name on race t-shirt
- Invitation to speak at opening of race
- Two reserved tables for distribution of promotional materials at race
- Featured in pre and post-race publicity
- Logo/name featured on all signage, KSK website and all KSK social media platforms
- Premier PA announcements during the race and awards ceremony
- Promotional items included in registration bags (items supplied by sponsor)
- 15 complimentary race entries

Master Sponsor – \$10,000 (Fair Market Value \$300)

Supports 15 kids for one year in Kickstart Kids program

- Logo/name featured on race bibs for all racers
- Large logo/name on race t-shirt
- One reserved table for distribution of promotional materials at race
- Featured in pre and post-race publicity
- Logo/name featured on all signage, KSK website and all KSK social media platforms
- Premier PA announcements during the event and awards ceremony
- Promotional items included in registration bags (items supplied by sponsor)
- 10 complimentary race entries

Black Belt Sponsor – \$5,000 (Fair Market Value \$150)

Supports 8 kids for one year in Kickstart Kids program

- Logo/name featured on signage in the KSK Mania Zone (Area will be filled with fun sports activities, face painting and more)
- Opportunity to host the KSK Mania Zone with your employees wearing your brand
- Logo/name featured on race t-shirt
- Premier PA announcements during the event and awards ceremony
- Promotional items included in registration bags (items supplied by sponsor)
- Listed on KSK website and all KSK social media platforms
- 5 complimentary race entries





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Media Sponsor – In-kind radio/tv advertising or cash (min \$2,500) (Fair Market Value \$60)

Supports 4 kids for one year in Kickstart Kids program

Logo/name featured in signage at the stage

Master of Ceremonies at the race

- Logo/name featured on race t-shirt
- Premier PA announcements during the event and awards ceremony
- Promotional items included in registration bags (items supplied by sponsor)
- Listed on KSK website and all KSK social media platforms
- 2 complimentary race entries

Team Sponsor – \$1,000

Supplies uniforms and belts for 40 Kickstart Kids

- Sponsor a team of 10 students to Walk, Run or Kick
- Logo/name featured on t-shirt and signage
- Promotional items included in registration bags (items supplied by sponsor)
- Listed on KSK website and all KSK social media platforms

Friend – \$500

Supplies uniforms and belts for 20 Kickstart Kids

- Logo/name featured on signage
- Promotional items included in registration bags (items supplied by sponsor)
- Listed on KSK website and all KSK social media platforms

Supporter – \$250

Supplies uniforms and belts for 10 Kickstart Kids

- Logo/name featured on signage
- Listed on KSK website and all KSK social media platforms

In-Kind Donations

In addition to the above listed sponsorship levels, we are also seeking in-kind donations to be used as a prize, raffle item or participant swag (Examples include gift cards, snacks, t-shirts, etc.). In exchange for your donation, the following promotional services will be provided:

- Logo/name featured on signage
- Promotional items included in registration bags (items supplied by sponsor)
- Listed on KSK website and all KSK social media platforms





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Sponsor Reply Form

Yes, I/we would like to support **Kickstart Kids** at the following level:

- Grandmaster Sponsor – \$15,000
- Master Sponsor – \$10,000
- Black Belt Sponsor – \$5,000
- Media Sponsor – In-kind/minimum \$2,500
- Team Sponsor – \$1,000
- Friend – \$500
- Supporter – \$250

Enclosed is my check for \$ _____ made payable to **Kickstart Kids**.

Charge my credit card in the amount of \$ _____.

American Express Discover MasterCard Visa

Name on Card _____

Card Number _____

Billing Address _____

Signature _____ Expiration Date _____ Security Code _____

I/we cannot attend, but please accept my donation for \$ _____ to support **Kickstart Kids**.

I/we would like this donation to be made in honor of _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Name of Contact _____

Preferred Donor Name (For Printing Purposes) _____

Deadline is Friday, December 7, 2018 for print recognition at the run.

*Please complete and return this reply form via mail, email or fax to
Kickstart Kids, 10222 Westheimer Rd., Houston, Texas 77042; bhorine@kickstartkids.org or F (713) 880-1279.*

*For additional information, please contact Brittany Horine at (713) 868-6003 x113 or bhorine@kickstartkids.org.
Kickstart Kids is a 501(c)(3) organization and donations are tax deductible to the extent allowed by law.
Tax ID #: 52-1706526.*



KICKSTART KIDS, 10222 Westheimer Road, Houston, Texas 77042 P (713) 868-6003 F (713) 880-1279